

Security & Privacy by Design in the SDLC:

Why, When, How?



PRESENTER

Cat Easdon

Senior Privacy Engineer &
Team Captain

whoami

- Lead Dynatrace's Privacy Engineering team in close collaboration with our Product Security teams
- Outside of work: research and tech policy, trail running, hiking, skiing...
- Previously: hacking CPUs at TU Graz



virtual
routes

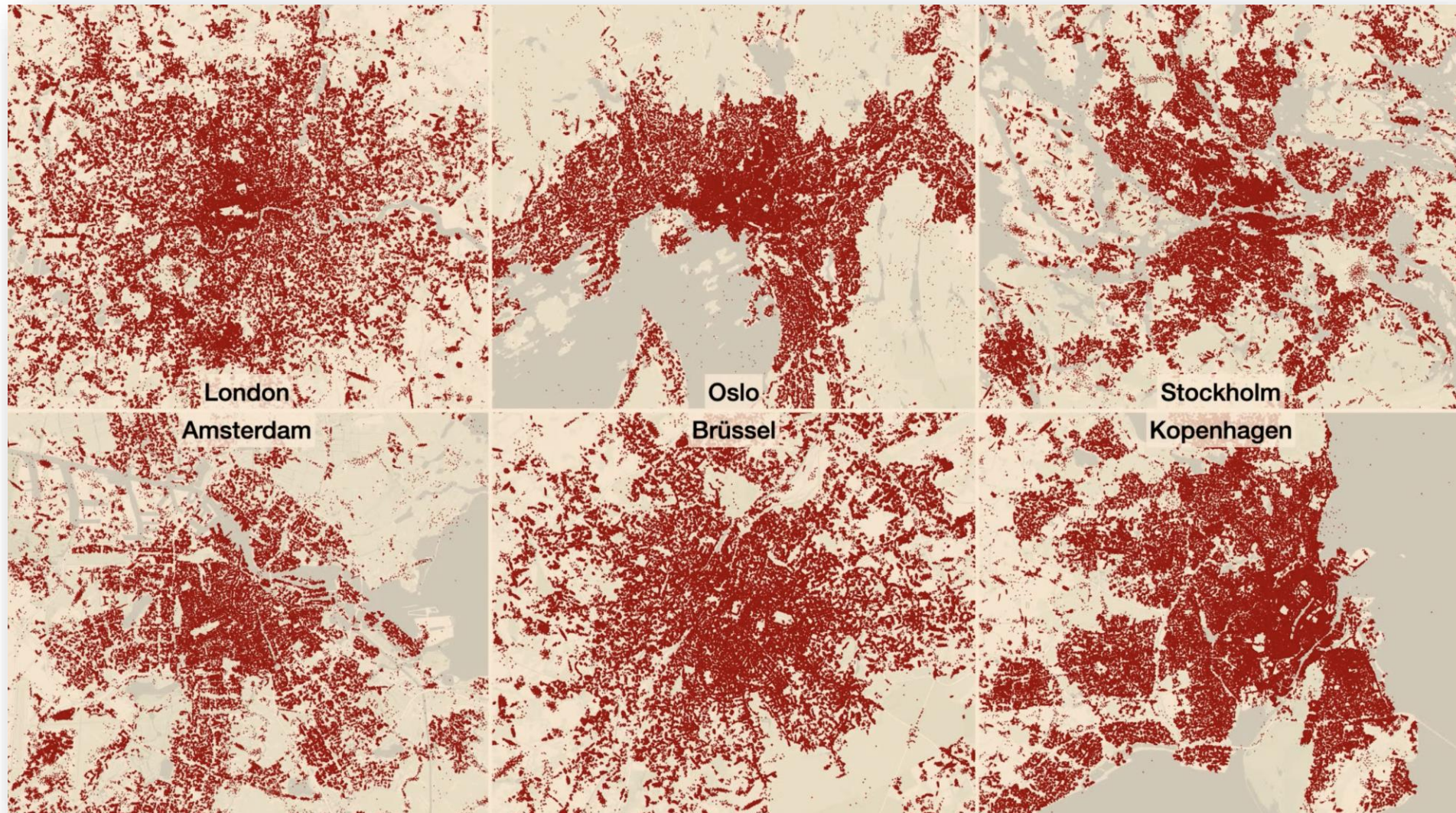


Outline

- **Why?**
 - And what does 'by design' really mean?
- **When?**
- **How?**
 - Two case studies: technical privacy controls, scaling vulnerability management
- **Q&A**

Why?

Why care about security and privacy by design?



Why care about security and privacy by design?



Why care about security and privacy by design?



Why care about security and privacy by design?

Volkswagen 2024 data breach (coverage: [38C3](#), [Der Spiegel](#))

Insecurity by design

- Spring API endpoint to retrieve heap dumps publicly exposed
 - Contained credentials for AWS account and IDP's client ID and client secret
 - Leaked data for 800 000 electric cars; precise location data for 460 000 of them
- Compromised credentials not revoked after responsible disclosure

Why care about security and privacy by design?

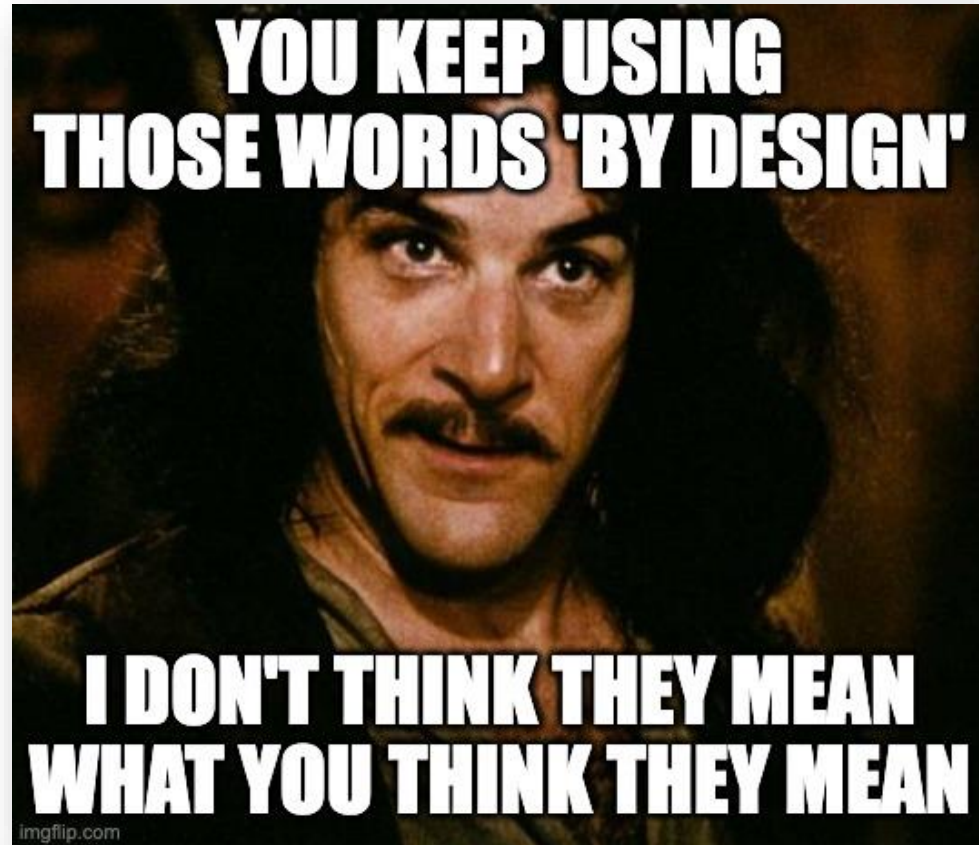
Volkswagen 2024 data breach (coverage: [38C3](#), [Der Spiegel](#))

Privacy violated by design - but it's ok, it's not 'sensitive' data (!!)

- No pseudonymization
- Geo-coordinates not truncated (10cm precision)
- EU eCall Regulation (2015): mandates microphones, GPS, and internet/cellular comms in cars

What?

What does 'by design' really mean?



What does 'by design' really mean?



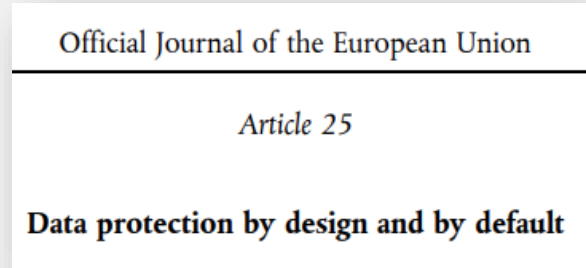
1

Voluntary pledge to demonstrate progress in seven areas (US CISA)



2

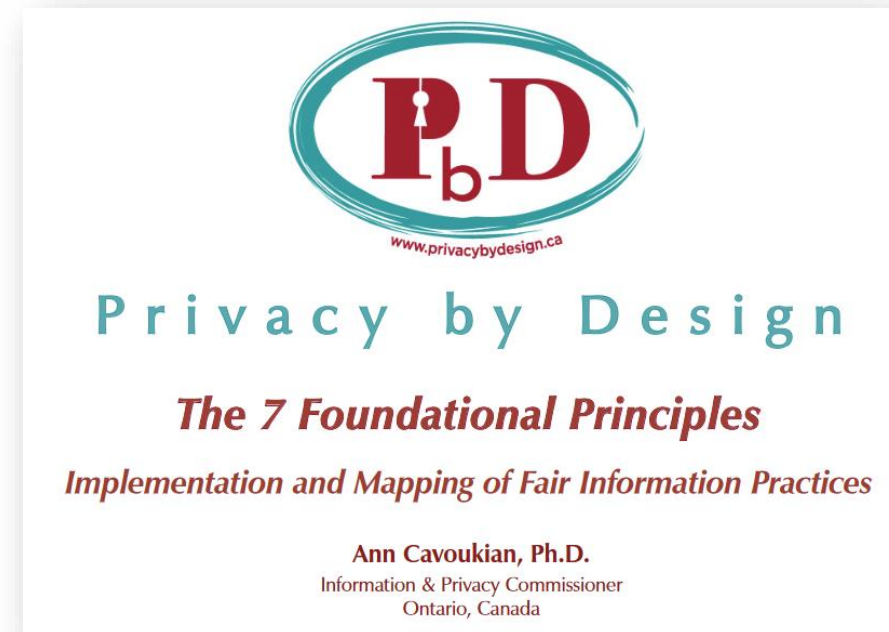
Security is a core business requirement, **principles** implemented during design, **secure defaults** (US CISA)



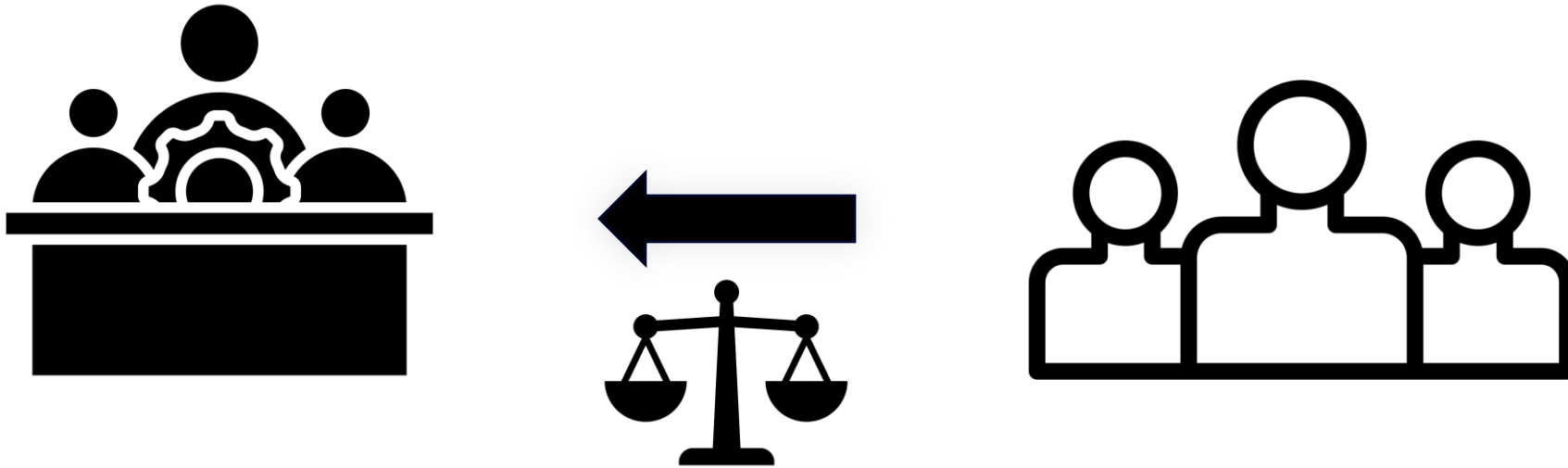
3

Principles implemented during design and data processing, **private defaults** (GDPR)

What does 'by design' really mean?

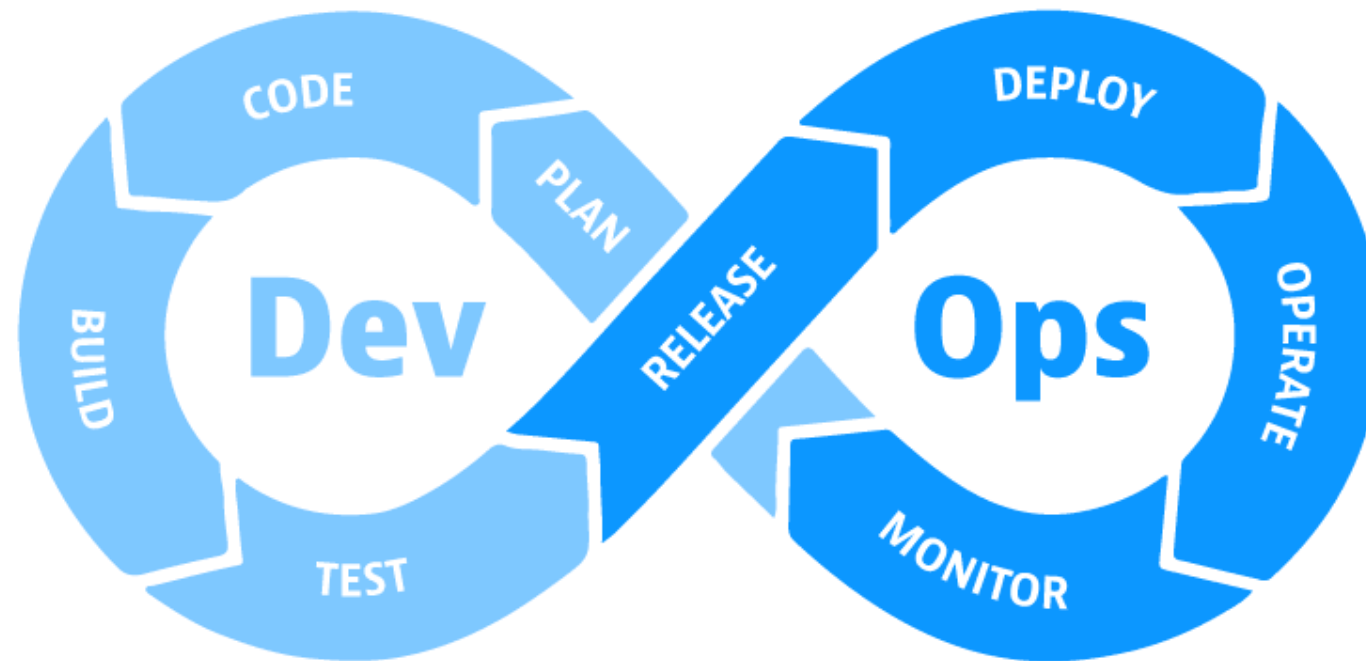


Shifting risk from customers -> company

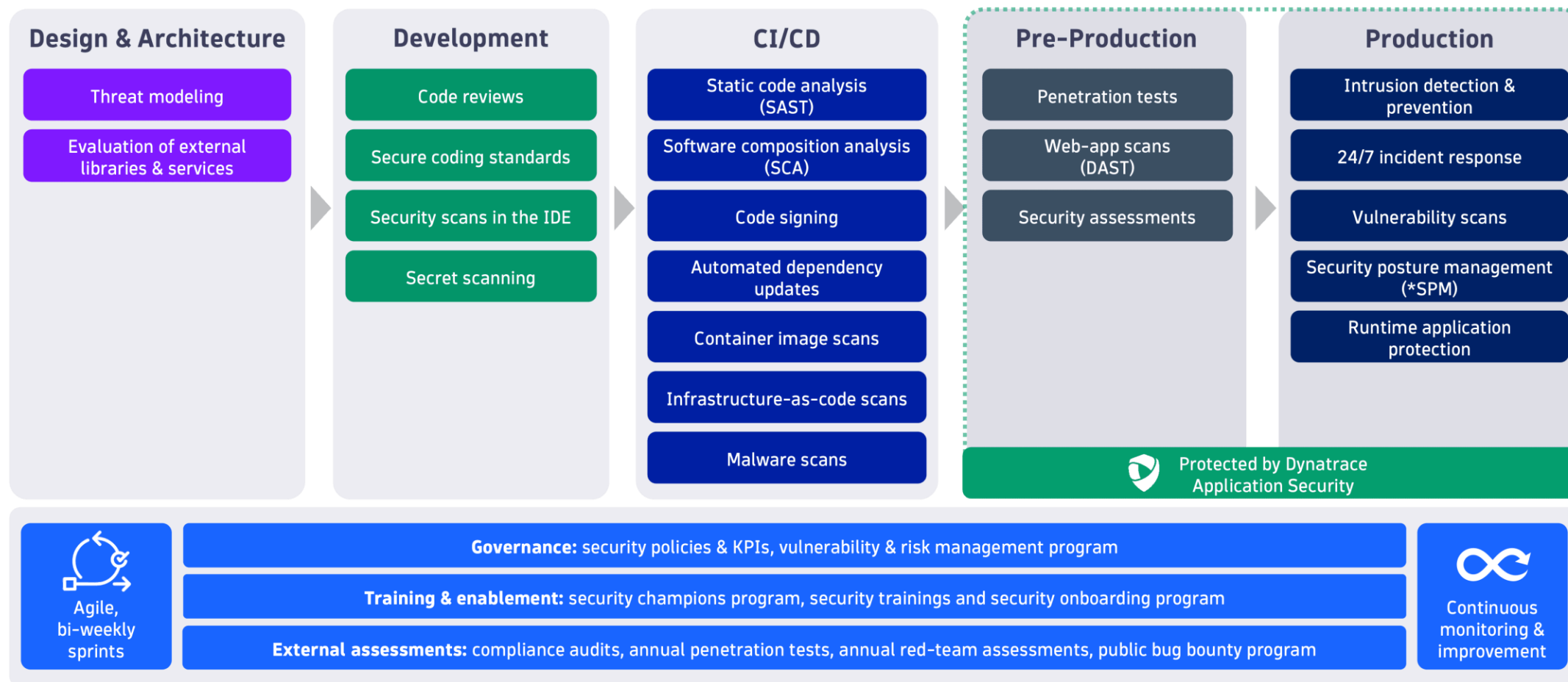


When?

Controls in the SDLC



Secure Development Lifecycle: Dynatrace Edition



How?

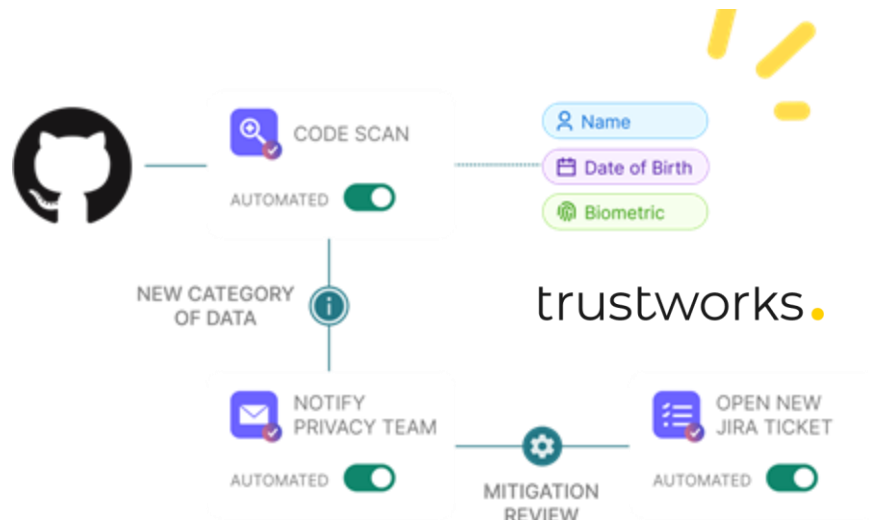
Case Study 1: Privacy Controls

(Ideal) Scope of Privacy Controls



Mapping Personal Data Flows

- Code-level annotations
- Per-system manifests
- Scanning
 - Code-level: Privado, Trustworks
 - Database and data warehouse level: assorted vendors ('data discovery')



```
1 system:
2   - fides_key: demo_analytics_system
3     name: Demo Analytics System
4     description: A system used for analyzing customer behaviour.
5     system_type: Service
6     administrating_department: Engineering
7     egress:
8       - fides_key: another_demo_system
9         type: system
10        data_categories:
11          - user.contact
12    ingress:
13      - fides_key: yet_another_demo_system
14        type: system
15        data_categories:
16          - user.device.cookie_id
17    privacy_declarations:
18      - name: Analyze customer behaviour for improvements.
19        data_categories:
20          - user.contact
21          - user.device.cookie_id
22        data_use: improve.system
23        data_subjects:
24          - customer
25      egress:
26        - another_demo_system
27      ingress:
28        - yet_another_demo_system
```

fides lang

Privacy Code Scanning with Semgrep



privado

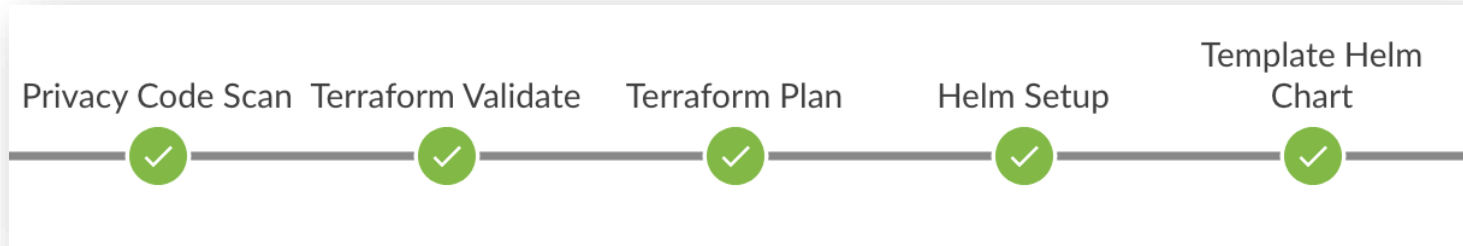
 Semgrep

```
1 rules:
2   - id: no-personal-data-in-logs
3     languages:
4       - java
5     message: Personal data should not be output to logs
6     mode: taint
7     pattern-sources:
8       - patterns:
9         - metavariable-pattern:
10           metavariable: $PERSONAL_DATA
11           patterns:
12             - pattern-either:
13               # approximate location
14               - pattern-regex: (?i)(.*(?<!(capa|velo)))(city|country|continent)
15               # precise location
16               - pattern-regex: (?i)(.*(gps[^\s/();#|,!=>]{0,2}(?:location|position)|user[^\s/();#|,!=>]{0,2}location|latitude|longitude|geo[^\s/();#|,!=>]{0,2}coordinates)|(\b(?:latlng|latlon)(\b|^[^g]))
17               # email address
18               - pattern-regex: (?i)(.*email)|(?:business|personal|work|contact)[^\s/();#|,!=>]{0,2}email.*|.*email[^\s/();#|,!=>]{0,2}(?:address|id)
19             - pattern-either:
20               - pattern: $PERSONAL_DATA()
21               - pattern: $PERSONAL_DATA = ...
22     pattern-sinks:
23       - pattern: log.$LEVEL(...)
24       - pattern: log. ... .log(...)
25       - pattern: LOG.$LEVEL(...)
26       - pattern: LOG. ... .log(...)
27       - pattern: LOGGER.$LEVEL(...)
28     severity: ERROR
```

Regexes adapted from [Privado OSS](#)



Privacy Code Scanning with Semgrep



git-privacy-ops 31 May 2024 [↗](#)

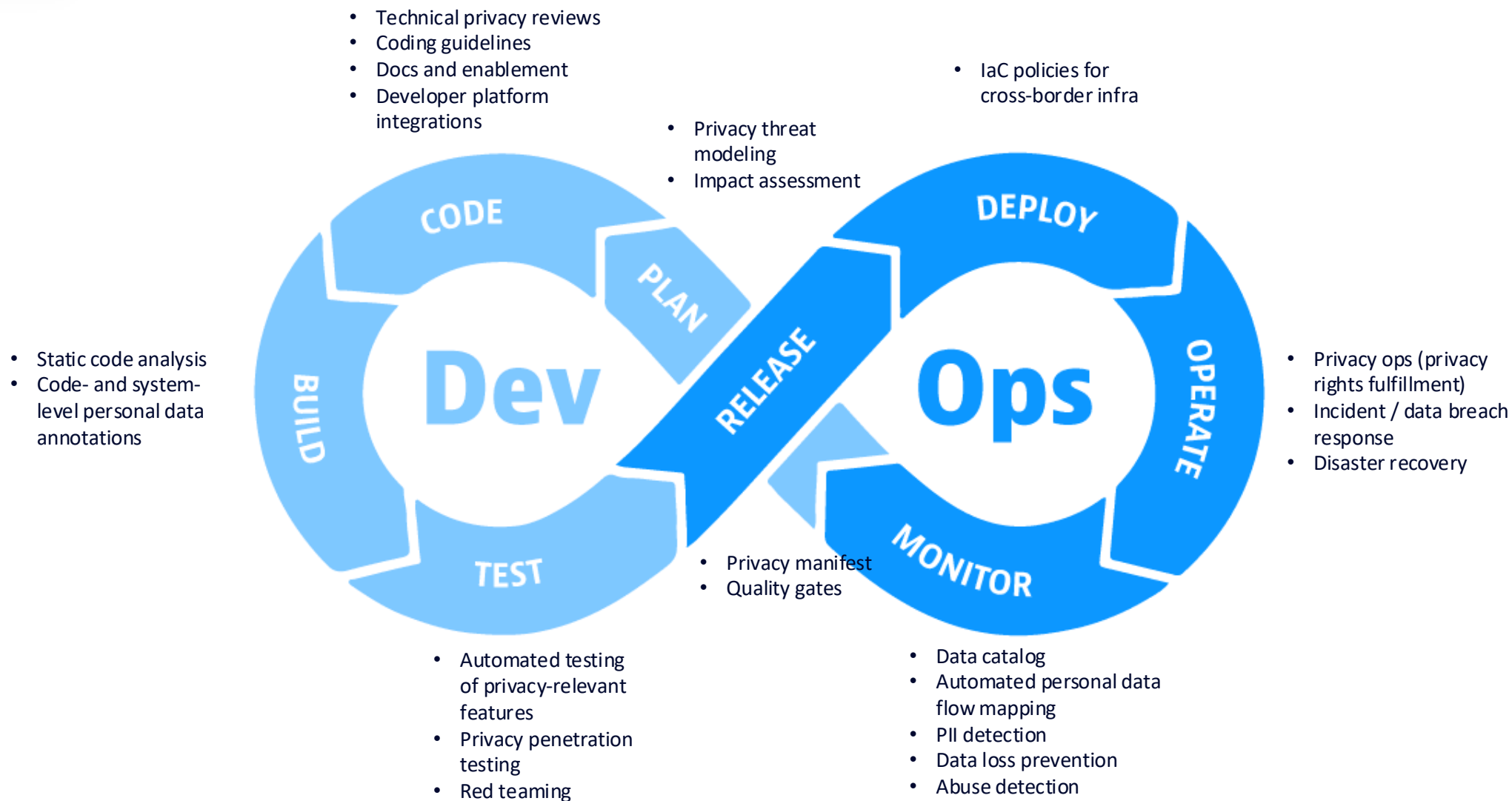
Personal data should not be output to logs

Please confirm that:

- Processing this personal data is **relevant** and **necessary**
- If this data is persisted, a retention period is enforced
- You have followed the [Privacy Coding Guidelines](#)

Reply 😊 ...

A Look Into The Future...



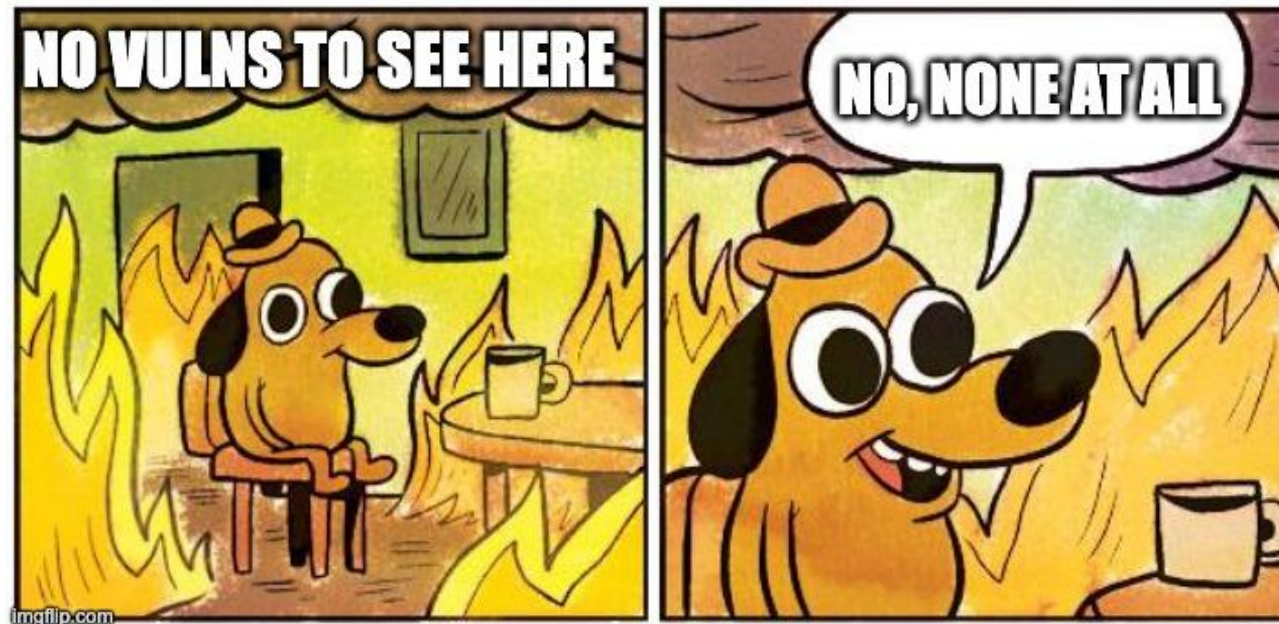
How?

Case Study 2: Scaling Vulnerability Management

Scaling Vulnerability Management

Maturity level 0

- Vulnerabilities get discovered by accident 😊
- Nobody feels responsible for them



Scaling Vulnerability Management

Maturity level 1

- Somebody feels responsible for manually finding and handling vulnerabilities
- ...and is drowning in work trying to handle them
- The teams owning vulnerable codebases are rarely cooperative



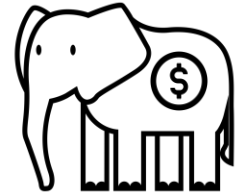
Scaling Vulnerability Management

Maturity level 2

- Automated scanning will solve all our problems 100 ✨ ✨
- Owning teams have been ~~coerced into~~ gently reminded of the importance of prompt vuln handling



Scaling Vulnerability Management



Maturity level 3

- Basic scan results are extended with context-specific insights to reduce false positives and speed up triage and prioritization




Davis® Security Advisor

Top recommended fixes

These are the most impactful actions you can take right now to improve the security of your environment.

.NET Upgrade .NET
Solves 19 critical (77 vulnerabilities total)
[Add as filter](#)

 Upgrade hazelcast
Solves 1 critical (4 vulnerabilities total)
[Add as filter](#)

Scaling Vulnerability Management

Maturity level 3+

- Context-specific deduplication and automated triage

The diagram illustrates a workflow for scaling vulnerability management, showing the integration of a vulnerability scanner (Davis) with a Jira issue and a process group overview.

Left Panel (Davis Security Score):

- Allocation of Resources Without Limits or Throttling** (Third-party vulnerability (SNYK-JAVA-COMNIMBUSDS-6247633) last detected on Mar 19, 10:02)
- Davis Security Score:** 7.5 (High risk). Third-party vulnerability Library. CVSS: 7.5 High.
- Risk assessment:**
 - Public internet exposure: Public network
 - Reachable data assets: Within range
 - Vulnerable functions: Not available
 - Public exploit: No public exploit published
- Details:**
 - Process groups: 50 affected
 - Vulnerable component: com.nimbusds:nimbus-jose-jwt

Right Panel (Jira Issue):

- SNYK-JAVA-COMNIMBUSDS-6247633 found in**
- Description:**
 - Vulnerability Details:** [com.nimbusds:nimbus-jose-jwt](https://connect2id.com/products/nimbus-jose-jwt) is a library for JSON Web Tokens (JWT). Affected versions of this package are vulnerable to Allocation of Resources Without Limits or Throttling due to a large JWE 'p2c' header value (AKA iteration count) for the 'PasswordBasedDecrypter' (PBKDF2) class. An attacker can cause resource consumption by specifying an excessively large iteration count.
 - CVE(s):** CVE-2023-52428
 - Snyk Id(s):** SNYK-JAVA-COMNIMBUSDS-6247633
 - Dynatrace Security Problem(s):** S-13100

Bottom Panel (Process group overview):

- Process group overview related to S-13100** (Third-party vulnerability (SNYK-JAVA-COMNIMBUSDS-6247633) last detected on Mar 19, 10:02)
- Status:** Select an option
- Risk assessment:** Select an option
- Entity name:** Filter entity name
- Tracking link:** CA-10047
- Showing 2 process groups related to S-13100**
- Remediation progress of "SNYK-JAVA-COMNIMBUSDS-6247633"**
- Table:**

| Process group | Risk assessment | Status | Tracking link |
|------------------------|-----------------|----------|---------------|
| 1/3 processes affected | Affected | Affected | CA-10047 |
| 1/3 processes affected | Affected | Affected | CA-10047 |

- 10 rows per page**
- Page 1 of 1**

Annotations:

- ~20x De-duplication Create / Update Jira** (Arrow pointing from the left panel to the Jira issue)
- Auto-Linking** (Arrow pointing from the bottom panel to the Jira issue)



Scaling Vulnerability Management

| Triaging Step | Description | State | Previous Score | Increase | Current Score | Reasoning |
|-----------------------------|---|---------------------|----------------|------------------------------|---------------|--|
| check_client_sign_in_logs_3 | Checks if there are client sign in logs for the attacker IP or actor | ✓ | 50 | 20 | 70 | Score was increased by 20 due to no successful logins found. |
| check_suspicious_logs_3 | Checks if there were logs by the attacker IP on any stage. | ✓ | 70 | 20 | 90 | Score was increased by 20 due to suspicious logs found by attacker IP. |
| check_sso_logs_2 | Checks if there were successful logins by the attacker IP on any stage. | ✓ | 90 | -20 | 70 | Score was decreased by -20 due to no successful SSO logins found by attacker IP. |
| Total Score | | Determined Severity | | Recommendation | | |
| 70 | | High | | (Preview) Investigate Ticket | | |

Scaling Vulnerability Management

But wait a second...

Finding vulnerabilities is only part of the story!

What have we missed so far?

Scaling Vulnerability Management

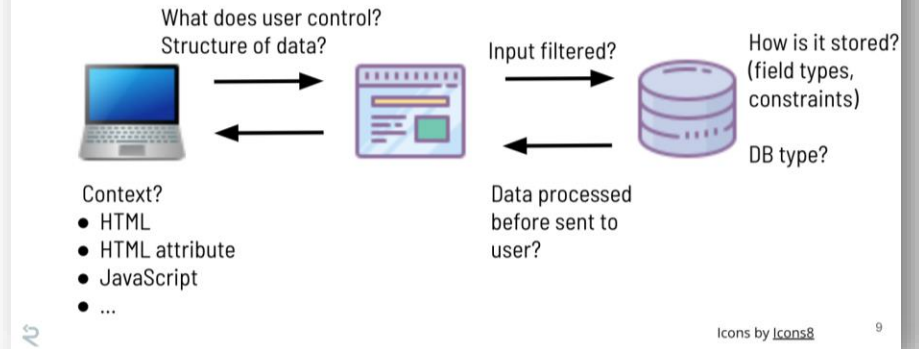
Prevent

- Understand what you have where (software + data catalog)
- Secure defaults, a.k.a. paved roads, golden paths, guardrails -> prevent entire vuln classes
- Automated patching
- Security advocate / champion programs

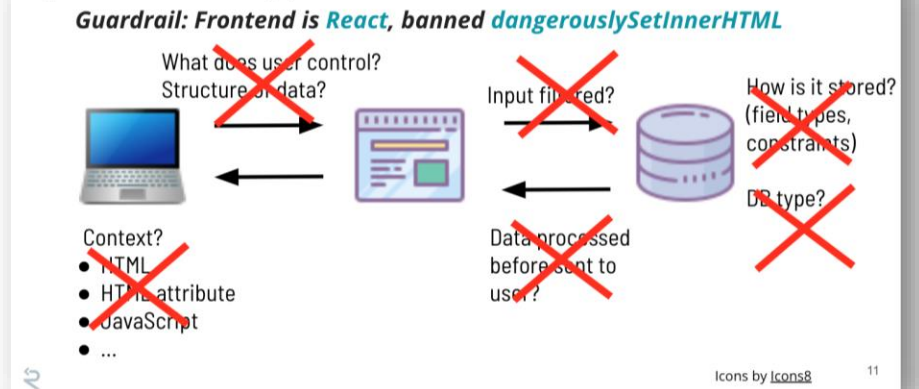
Remediate

- Leadership buy-in
- Establish guidance for each vuln class, upskill devs
- Automate remediation monitoring

Quiz: Does this app have XSS?




Quiz: Does this app have XSS?



[How to Kill Bug Classes with Secure Guardrails,](#)
[Clint Gibling & Colleen Dai](#)



Scaling Vulnerability Management




Security Bot

APP 11:00

You have been assigned a vulnerability ticket that has a **Medium** severity and needs a fix in production **before 2024-04-20**.

Within the next 24h, please **triage** [REDACTED] and **add a comment** answering:

- Is there a potential customer impact?
- Is the affected application or service (publicly) accessible or directly used by customers?



Weekly Overdue Vulnerability Report

The following vulnerabilities **have not been resolved in time** according to our [Vulnerability Remediation Policy](#).

Please prioritize accordingly

| Team | Overdue Tickets | Link to Jira |
|----------------------------|-----------------|--------------------------------------|
| [REDACTED] | 1 | View Tickets in Jira |



Thanks for listening!

Copyright Notice

- **Dynatrace content and branding:** © 2025 Dynatrace LLC
- **Third-party images, text, and videos:** see links for attribution
- **Unattributed images:** used under license from the [Noun Project](#)
- **All other content:** original work by the author, may be reused with attribution



CLOUD DONE RIGHT